Audrey Bryson

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Experience

Relias, UX Manager [April 2022 - present]
Relias, Sr UX Designer [May 2021 – March 2022]
- Promoted within 10-month timeframe for exceeding goals and to coach designers within emerging UX department.
- Continuous review of design operations to enable to team to produce high-quality and transparent deliverables including new work intake, documentation of projects and processes, and learning opportunities.
- Determined and maintained key performance indicators to measure and improve the efficacy of UX resources.

Extron Electronics, Senior UX Designer [2016 -2021]
- Iterated design concepts for mobile, software and web applications through wireframing and prototyping with Axure software.
- Ran Extron's first qualitative usability tests with external participants and provided recommendations based on severity and impact.
- Collaborated with a team of UX and engineering colleagues to analyze common needs and workflows and establish design system standards and reusable components for Extron's enterprise products.

NC State University, UX/UI Developer [2014 - 2016]
- Implemented responsive and branded WordPress themes among academic departments.

Skills

- Promoting UX Maturity
- Enhancing Design Processes
- Coaching Designers
- Wireframing and Prototyping
- Qualitative Usability Testing
- Design Strategy in Enterprise Systems

Education

UX Certified Nielsen Norman Group	2017
Certificate of User Experience Design Team W Inc, Susan Weinschenk	2017
Certificate of Entrepreneurship	2019
Certificate of Web Design/Technologies Wake Technical Community College	2015
B.S. Industrial Design	2012
B.A. Spanish Language and Literature North Carolina State University	2012

Affiliations

UX Y'all, Co-Chair [2022]. Triangle UXPA, President [2019-2021]

Publications

Co-Author: 97 Things Every UX Designer Should Know. O'Reilly, 2021
How to Build A Better Future (Book Review). UXPA Magazine, 2019
UX in the AV Industry: Beyond Screens. UXPA Magazine, 2017