

# AUDREY BRYSON

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## EXPERIENCE

### UX Designer

**North Carolina State University, Raleigh, NC**

May 2014 - present

- Collaborate with the web development team to create responsive and user friendly WordPress themes and web applications to create consistency among multiple departmental sites.
- Provide ux consultations for development team based on user research and usability principles.
- Create documentation, guidelines, training and pattern libraries for both clients and internal team members when interacting with specific technologies and designs.

### Marketing & Web Manager

**Roundabout Art Collective, Raleigh, NC**

January 2013 - present

- Coordinate web communications for a collective group of 25 local artists
- Consult with artists on best practices regarding social media marketing, writing content with users and SEO in mind and channels the artists can use to influence their audiences

### Corps. Member

**City Year Inc., Cleveland, OH**

2006 - 2007

- Assessed needs of the greater Cleveland community and worked with diverse teams to plan and coordinate community service events under challenging deadlines

## QUALIFICATIONS

Information Architecture and Content Strategy  
User Centered Design and User Research  
Usability Testing and User Interviews  
Adobe Creative Suite  
HTML/CSS/SCSS/PHP  
WordPress and Content Management Systems  
Proficiency in written and spoken Spanish

## EDUCATION

**Wake Technical Community College**

(pending) Spring 2017

Certificate of Web Development

**Wake Technical Community College**

Spring 2015

Certificate of Web Design

**North Carolina State University, Raleigh, NC**

B.S. in Industrial Design

2012

B.A. in Spanish Language and Literature

2012

//Graduated Magna Cum Laude

Study Abroad, International industrial design studio in Czech Republic

Study Abroad, Latin American culture studies in Peru